



**LEARNING PROVIDERS
PARTNER WITH ACCA.**

Think Ahead

CONTENTS.



ABOUT ACCA.

We're the world's most forward-thinking professional accountancy body.

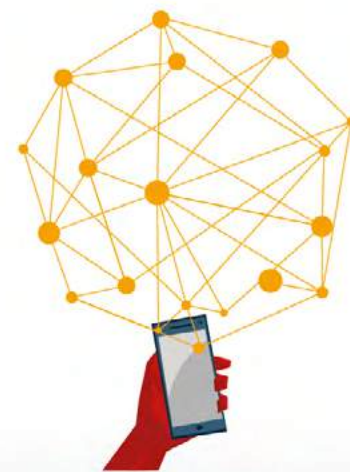
We are ACCA (the Association of Chartered Certified Accountants), a globally recognised professional accountancy body providing qualifications and advancing standards in accountancy worldwide.

Founded in 1904 to widen access to the accountancy profession, we've long championed inclusion and today proudly support a diverse community of over 252,500 members and 526,000 future members in 180 countries.

Our forward-looking qualifications, continuous learning and insights are respected and valued by employers in every sector. They equip individuals with the business and finance expertise and ethical judgment to create, protect, and report the sustainable value delivered by organisations and economies.

Guided by our purpose and values, our vision is to develop the accountancy profession the world needs. Partnering with policymakers, standard setters, the donor community, educators and other accountancy bodies, we're strengthening and building a profession that drives a sustainable future for all.

Our globally connected community



117 offices
and centres in
51 countries



7,959
approved
employers



312
approved learning
partners



2,117
exemptions
accredited
programmes from
971 institutions



737
strategic
partnerships

WHY PARTNER WITH ACCA?



With ACCA, you'll benefit from our global recognition, reputation, support, and resources which will help to build your organisation's financial stability through sustainable growth. Working together, we can maximise opportunities for your organisation by partnering with forward-thinking employers and future members in your community through our in-demand qualifications and sector leading networks.

ACCA's global role in the financial and education ecosystem means you will be working with a trusted partner that can help you to anticipate and respond to market dynamics that will ensure your financial sustainability and growth. By joining ACCA's Approved Learning Partner (ALP) Programme, you'll stand out from your competitors and have access to all the resources and support you need to build on your local competencies, develop your teaching excellence, support your staff, recruit, and retain more students.

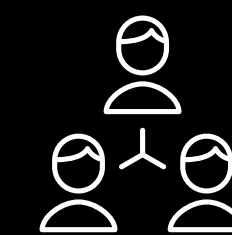
We want to work with you to:

- Help you to achieve your strategy including any growth expectations and financial sustainability for your business
- Enhance your recognition and reputation on the market and ultimately boost recruitment through collaborative branding
- Build and enhance your capabilities and capacity in terms of tuition, strategy setting and marketing
- Market and promote your business, to increase brand awareness and attract potential students
- Support your students' progression by providing complementary resources to prepare them for exams and also provide employability support. Helping your students to embark on an attractive career in accountancy leading to more trust in your institute's ability to produce future-ready professionals.

900
universities



312
approved
learning partners



7,939
approved
employers



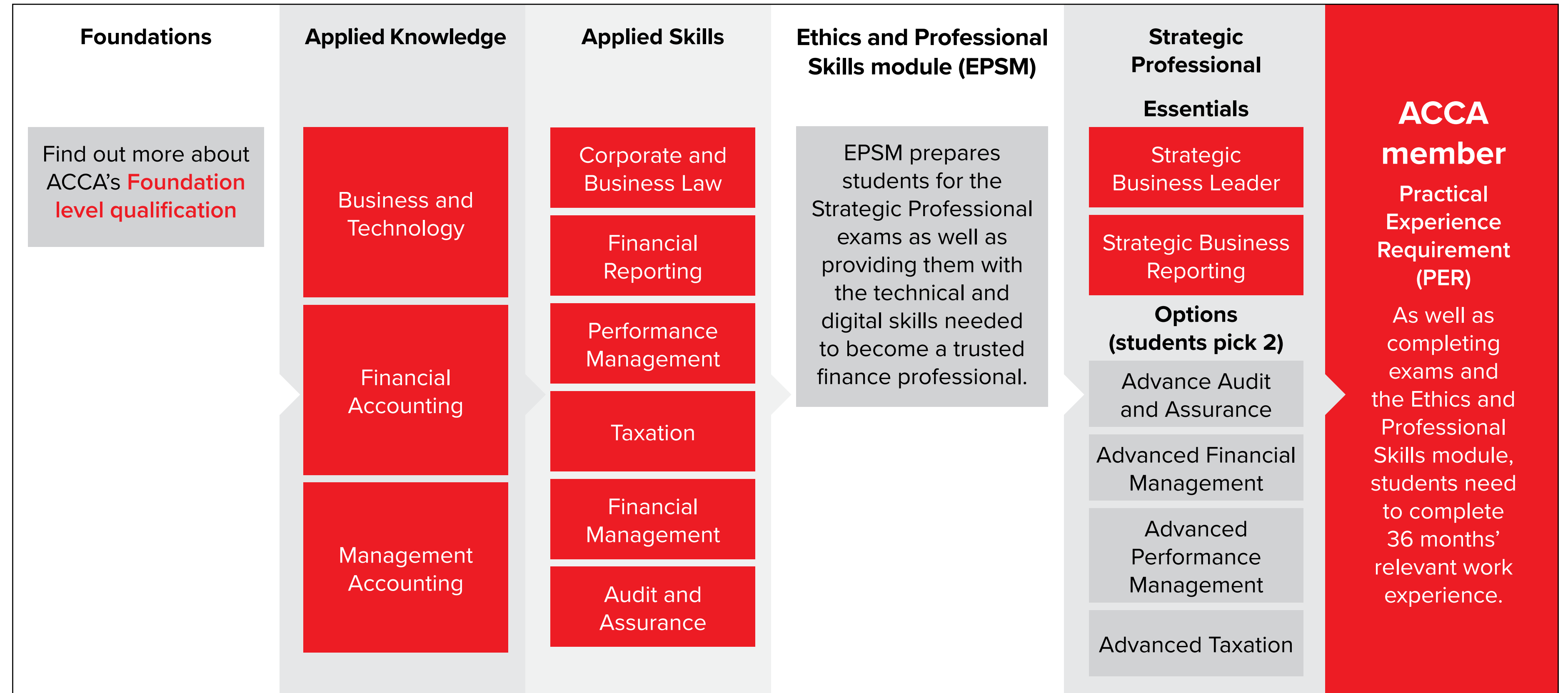
ACCA QUALIFICATION AT A GLANCE.

There are three elements that need to be completed as part of the ACCA Qualification for your students to become members:

13 exams

Ethics and Professional Skills module (EPSM)

Practical Experience Requirement (PER)



Become part of the ACCA Approved Learning Partner (ALP) Programme and join a network of accredited learning partners valued by employers and members. Find out more

→ Find out more about **ACCA Qualification**



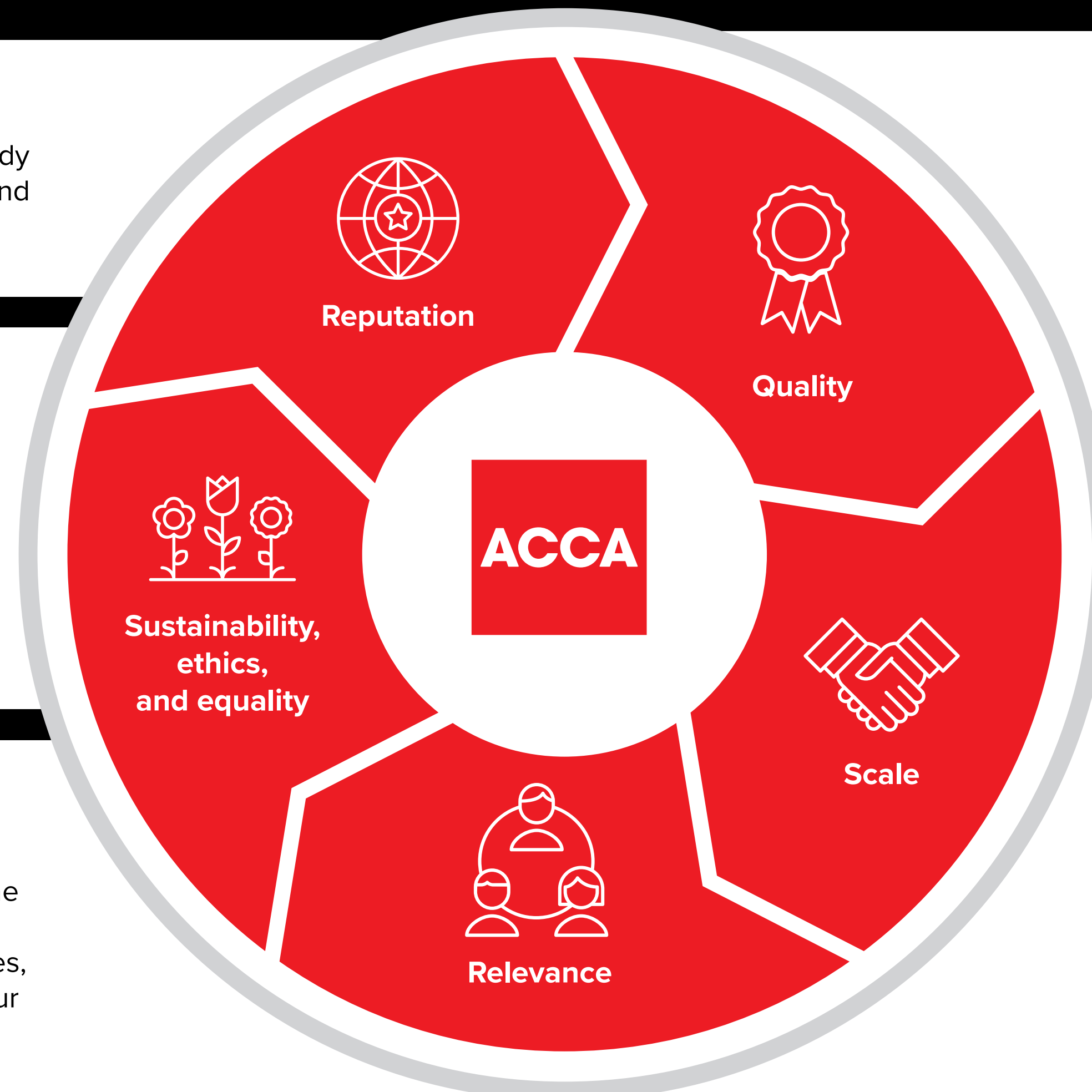
WHAT MAKES ACCA DIFFERENT?



93% of employers agree that ACCA provides relevant skills¹



26% of students studying with ALPs are more likely to pass their exams²



Reputation

ACCA is the world's most forward-thinking accountancy body recognised for excellence and our rigorous qualifications and learning opportunities.

Quality

ACCA accreditation provides your organisation with a badge of honour which can play a crucial role in attracting staff and students. Plus, by working together we can also improve outcomes for students as our data shows that students studying with ALPs are 26% more likely to pass their exams² leading to higher recruitment numbers for you.

Scale

According to the Financial Reporting Council (FRC) report, ACCA is the largest of all the accountancy bodies across the globe³. Which means partnering with us offers the greatest potential to work with our network of employers, universities, and partners to recruit students eager to become part of our global community.

Relevance

ACCA works with employers from every sector and our Policy & Insights team ensures our syllabus represents the most current and diverse qualification in accounting and finance. This means, as a learning partner, you will have access to the networks, information and support you need to build your brand, grow your business and teaching excellence, while your students will have the skills they need to enhance their prospects with employers.

Sustainability, ethics, and equality


ACCA provides a well-rounded approach to learning, with ethics, professional and practical experience⁴ built in, that goes beyond just technical skills. We were the first accountancy body to include sustainability in our curriculum, admit international members and women. ACCA continues to have the highest percentage of female members across all the accountancy bodies⁵.

1. Out of 1400 global employers that responded to our survey quoted in the ACCA integrated report, 2024. 2. ACCA data on file, Dec 2023. 3. With 1,334 employees globally in 2023 according to Key Facts and Trends in the Accountancy Profession (Financial Reporting Council, 2024). 4. ACCA's Practical Experience Requirement (PER) means students need to complete 36 months supervised experience in a relevant role(s) and demonstrate that they have gained a range of skills by achieving nine performance objectives. 5. 59% of ACCA's students are female according to Key Facts and Trends in the Accountancy Profession (Financial Reporting Council, 2024).

ACCREDITATION:

ACCA'S APPROVED LEARNING PARTNER (ALP) PROGRAMME

Becoming an Approved Learning Partner through our accreditation serves as a seal of approval that signifies your commitment to maintaining high-quality educational standards. When students and their families see that you are accredited with ACCA, they are more likely to trust that they will receive a quality education. To enhance your institution's international reputation, you will be listed on ACCA's global website.

We recognise and encourage quality in tuition and student support through our accreditation programmes and exclusive branding. As an Approved Learning Partner, you can use the "ACCA Approved Learning Partner Logo"  in all your marketing and promotional material to differentiate yourselves from other institutions and attract more students to the ACCA courses you offer. Through a number of quality matrix and criteria, ACCA will provide guidelines to you which will help you to develop your business strategy and identify growth channels. We also offer global benchmarking and best practice support enabling you to engage in quality recruitment, and resources to support strong student progression on their pathway to membership.

Take advantage of the value employers and future members associate with **ACCA's accredited learning partners network** today.

ACCA ALP levels of approval

Silver

Minimum requirements:

Any of ACCA's qualifications – ACCA Qualification, Foundation level qualifications (including Certified Accounting Technician (CAT)). Please note that Silver is not an approved accreditation level.

[Find out more >](#)

Gold

Minimum requirements:

Any of ACCA's qualifications – ACCA Qualification, Foundation level qualifications (including Certified Accounting Technician (CAT)).
Teach a minimum of 20 students and meet/exceed global pass rates of at least 50% over a 6-month period.

[Find out more >](#)

Platinum

Minimum requirements:

Running a minimum of seven exams annually from the ACCA Professional Qualification, which must include all Essentials exams and two Options exams in Strategic Professional.
Teach a minimum of 50 students and meet/exceed global pass rates of at least 75% over a 6-month period.

[Find out more >](#)



The quality tuition of our ALPs is continually monitored to ensure the quality standards are maintained throughout the whole length of our partnerships.

[> Find out more about the becoming a part of the Approved Learning Partner network.](#)

DATA INSIGHTS.

By working with us, we can help you make data driven strategic decisions around student recruitment, student demographics, course development, student experience, wellbeing, and employability. Data insights that we gather can help you make effective business development plans which will help you to grow your business and better students' performance.

ACCA data insights can offer you advice on:

- Successful recruitment channels
- Students' exam performance and areas which need intervention
- Benchmarking student performance in comparison with global performance
- Optimising students' journey
- Refocusing courses based on the academic background of your students.



We offer our Approved Learning Partners the opportunity to monitor student and tutor performance in every exam session through our exclusive Results Service.



SUPPORTING TUTORS.

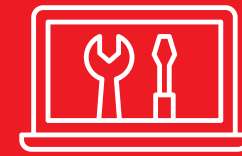
By helping you to support your tutors, we also help you to support your students. As a learning provider, you can access ACCA's extensive library of resources helping your tutors to deliver ACCA courses effectively that creates positive impact on pass rates of your students. Supporting your tutors' professional development will help you to recruit and retain staff and improve student experience by building your organisation's reputation in the market, furthering your goals and gaining trust in your brand.

By joining the ALP Programme, you and your tutors will get exclusive access to following platforms:



EXCLUSIVE ACCESS FOR ALPs.

Educator Hub



Developed to support tutors and Approved Learning Partners, it features tools and resources to better support ACCA students. Access to the Educator Hub is available to all tutors at Silver, Gold and Platinum ALPs.

Opportunities on offer from ACCA for ALPs include;

- Digital Training modules
- **Train-the-Trainer** - to develop tuition approaches and techniques
- **Train-the-Marker** - to help you get the best out of the mock exam process
- Support with **online teaching** and alternative learning platforms.

[Find out more about the Educator hub on our website >](#)

Practice Platform



The CBE Practice Platform provides an environment that emulates live Applied Skills and Strategic Professional exams, helping your tutors and students to become familiar with the exam format, functionality, and exam standard practice content. It is a powerful tool for student and tutor collaboration - students who use the Practice Platform have a 13% higher pass rate⁶. ACCA also provides guidance on the computer based exams and free of charge practice tests that you can modify to meet your tuition objectives.

13%

higher pass rate from students who use the Practice Platform

[Find out more about Practice Platform >](#)

ACCA Study Hub



Designed to provide extra support for students and tutors, the ACCA Study Hub gives exclusive access to ACCA study materials available via web and mobile. Study Hub tutor resources are an excellent support for tutors to help improve their teaching techniques as Study Hub users in tuition perform 10.63% better than self-study Study Hub users⁷.

For more information, download **ACCA's Study Hub and Tutor Resources Quick Guide for Tutors**.

By joining the ALP Programme, your tutors will benefit from:

- Access to the full Study Hub content that is accessible to all ACCA students
- Slides to support tuition delivery and save tutors' time
- Additional question banks to support tuition and revision
- Mock exams to help support tutors in preparing students for assessment.

[Download ACCA's Study Hub Quick Guide >](#)

6. ACCA data on file, 2023.

7. Based on comparative analysis of study hub users vs. non-users.

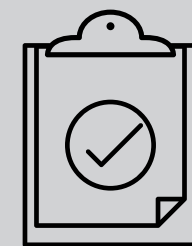
PLATFORMS FOR TUTOR AND ALPS.

All our learning providers, accredited or not, have access to the following resources:

ACCA's extensive library of resources available on ACCA global website.



ACCA Content Partners (BPP and Kaplan) and recognised providers ensure you'll always have the highest quality study materials for your teaching journey.



> [ACCA Content Partners](#)

Access to Virtual ACCA Global Educator Conference providing opportunities to network and gain practical insights to enhance your teaching excellence.



Teach Accounting e-magazine which offers ACCA news, industry updates, resources, and guidance for learning providers, as well as technical support and exam-related articles.



> [Subscribe to Teach Accounting e-magazine](#)

Any member of staff and tutors at one of our learning providers may benefit from our suite of professional development and certificate courses offered on ACCA Learning. Approved Learning Partners may benefit from discounts for any courses for their tutors and staff purchased via ACCA Learning.



> [ACCA Learning](#)

SUPPORTING STUDENTS.

As a learning provider, you will have access to a wealth of study support developed by ACCA to assist your students throughout their journey. By integrating these supplementary resources into your teaching strategies you can enrich your tuition delivery and boost student progression.

Added value resources to support your students' performance

ACCA
Study Hub



ACCA Practice
Platform (AS/SP)



My Exam
Performance



ENHANCING STUDENT PERFORMANCE.

Webinars and live events

**Global Welcome session –
for newly registered students**

**Kickstart –
restart ACCA journey after a break**

**Exam InFocus –
insights on preparing for exams**

**Back on Track –
help for those who failed an exam**

**Get Ahead –
gives an introduction to key resources**

**YouTube channel –
ACCA study support videos**

InSession, question practice and mock exam

**InSession –
exam focus recommendations and resources**

**Ready Set Go –
weekly content providing exam advice**

**Get Ready modules –
identify study gaps to study smarter**

**Mock exam content –
practice before exam**

**Mock debrief videos –
understand the areas of improvement**

Additional resources

Examiner's report

Syllabus and study guide

Student Accountant e-magazine and app

Examinable documents

ACCA-X

Podcasts

Examining team guidance

Technical articles & topic explainer videos

ACCA Learning Community

ENHANCING STUDENT EMPLOYABILITY.



Ethics and Professional Skills module (EPSM)

EPSM is an essential step to ACCA membership and is also a support tool for the Strategic Professional (SP) exams. By being grounded in real business examples and covering the full range of advanced ethical and professional skills, the EPSM gives students a real edge when applying to potential employers.



Students are **25%** more likely to pass their SP exams if they complete EPSM first⁸ by getting the necessary professional and ethical skills.

[Find out more about EPSM >](#)

Practical experience requirement (PER)

For students to become ACCA members, they must be able to demonstrate relevant skills and experience within a real work environment. This is the PER element of the ACCA Qualification. This leads to better employment opportunities and consequently improves the name of your brand as a learning provider in the market.

[Find out more >](#)

8. Based on recent ACCA Strategic Professional pass rates.

PROMOTIONAL AND MARKETING SUPPORT.

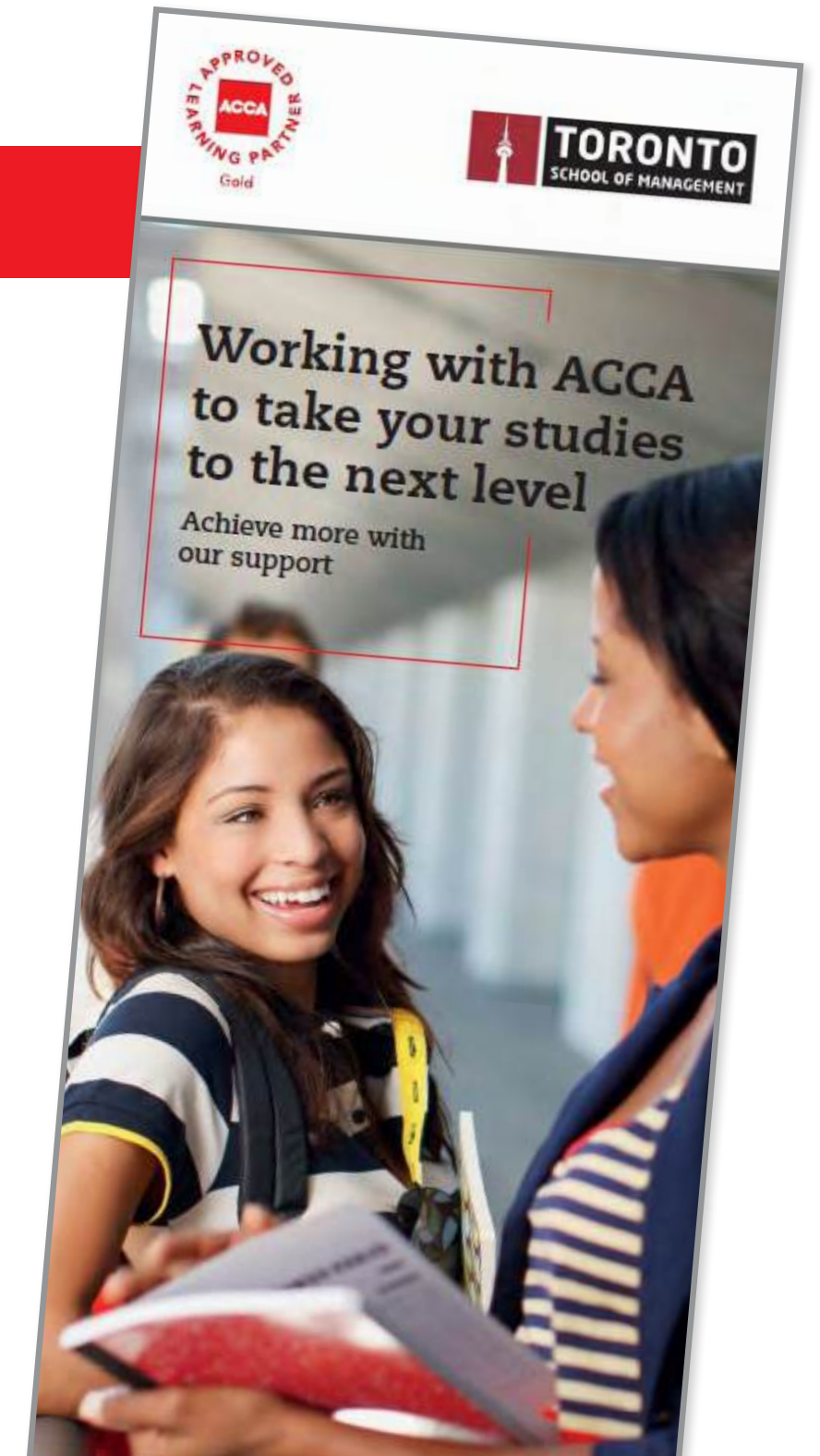
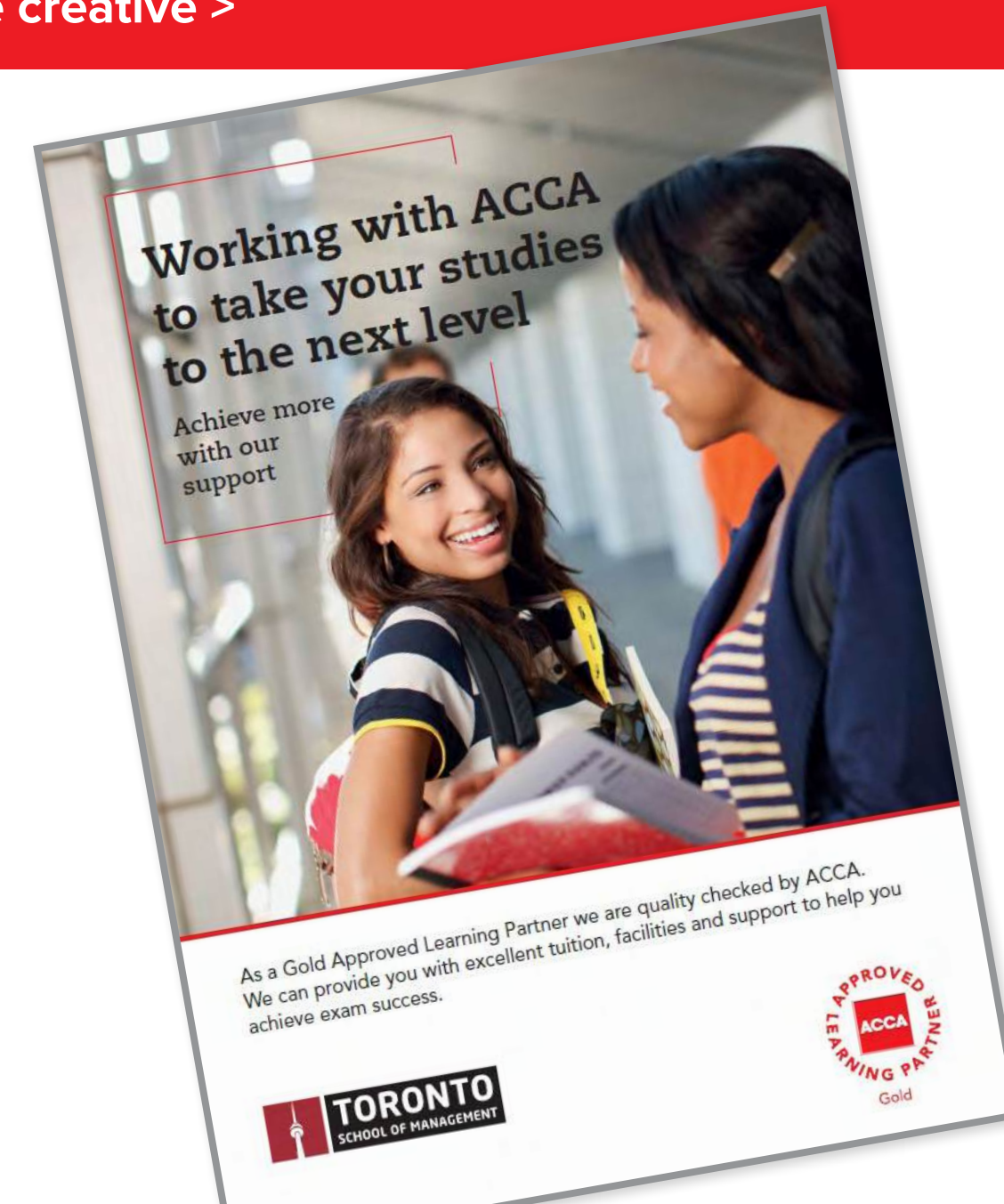
As an ACCA learning provider, you'll benefit from our support in developing the ACCA brand in your market. We'll provide guidance in promoting ACCA and our qualifications.

Our Approved Learning Partners can access Marketing Support Material via the [Educator Hub](#) and our non-accredited partners can utilise the promotional videos on [ACCA official YouTube Channel](#).

By becoming an Approved Learning Partner, you can access a wealth of marketing materials including structured messaging frameworks to assist with promoting ACCA and the different elements of ACCA's products and offering including B2B and B2C segments.

As our learning provider, you can also benefit from our co-operation with a digital sales and marketing agency [Educate](#) in promoting your products and offerings to students or prospects, whether within or outside your country of residence. If you wish to advertise your services, please contact the local ACCA office for further information.

Sample creative >



To find out more visit the [Educator Hub Marketing Support](#).

EMPLOYABILITY AND WELLBEING RESOURCES.

With an increasingly global workforce, securing highly sought after roles post-qualification is a key benchmark of success for your business and serves to drive your reputation and student recruitment cycle. As a learning provider, ACCA can be your global partner for developing business opportunities and future-ready financial professionals. We can connect you and your students with our global partner network of 7,959 approved employers, allowing you to enhance your students' career opportunities whilst growing your own customer base.



7,959
approved employers

Your students can access the support they need via ACCA's portfolio of professional employability resources and support via our global employability hub - ACCA Careers - as well as careers advice, internship programmes, employability events, careers fairs and more.



ACCA Careers

ACCA Careers is our global employability site for accountancy and finance professionals seeking career opportunities.



In 2023 **2.1M** jobseekers making **1.1M** job applications

ACCA Careers contains a wealth of useful employability information and tools:

- **Job Board:** Over 20,000 accountancy and finance roles daily on the site to choose from
- **Internships and early careers:** Entry level roles are divided into internship, graduate scheme, apprenticeship and placement categories
- **Career advice:** 700 practical career advice articles and videos helping with job hunting, CV writing and interview preparation. Specific entry-level advice is housed in the 'Skills builder' section
- **Role insights:** Real-world career paths, salaries and skills needed for 50 top roles in accountancy in our Role Insights section

You can also advertise your own teaching vacancies through ACCA Careers and in doing so, reach fully qualified ACCA members actively seeking work at zero cost.

[Find out more >](#)

Virtual Careers Fairs

ACCA's Virtual Career Fairs provide your students with the chance to connect with top employers, explore the latest finance and accounting job opportunities, access careers support and expand their professional network.

[Find out more >](#)

Career Navigator

Our Career Navigator is an innovative, open access digital tool that enables your students to explore multiple career paths and roles, connect to live job opportunities and access careers advice.

[Find out more >](#)

ACCA Learning

Our range of online certificates and diplomas in ACCA Learning can help future members develop the latest professional skills. This will enhance their employability for the future.

Employability courses among others include:

- Discovering your strengths
- Essential skills to progress your career in finance
- Diversity and inclusion: working together
- Charts and dashboards.

Demo versions can be made available.

[Find out more >](#)

ACCA Wellbeing Hub

ACCA wellbeing hub offers a range of information and resources to help support students' wellbeing throughout their ACCA journey.

Your students can access support on:

Mental health	Lifestyle	Community support
Study well	Coping with exams	Wellbeing at work

[Find out more >](#)

DEVELOPMENT OPPORTUNITIES.

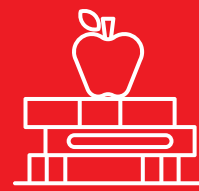
Working with ACCA, you can benefit from numerous opportunities to grow your business sustainably by tapping into new markets and enhancing your existing course offerings.

In addition to offering tuition for the ACCA Qualification, teaching towards any of the ACCA certificates and other courses available through ACCA's platforms offers a compelling proposition.

If you're interested in developing new business segments, explore the following opportunities:



ACCA-X



ACCA Learning



Registered Learning Partner (RLP) Program



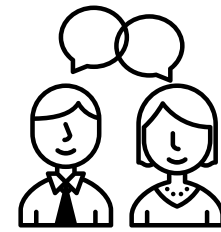
Computer based exams (CBE)

GLOBAL NETWORKING.

Working in partnership with ACCA will open new doors for you through networking at events, forums, and ad-hoc discussions. As a global super-connector, ACCA links educational and employer communities together. This can help to build relationships, expand opportunities, and develop new business connections. This will enable you to explore opportunities for mutual benefit and growth with employers, regulatory bodies, and universities.

ACCA offers a variety of conferences and events joined by ACCA members, educational experts, regulators, and finance leaders from all sectors. At these events, we share and discuss the opportunities available in the accountancy world and how you as ACCA learning providers can think ahead to plan and execute business strategies in response.

Global Educator conference



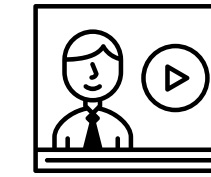
This event provides a unique opportunity for learning providers and tutors to come together, network, and gain practical insights into ACCA's examinations. Our examining team presents recent syllabus changes and can take you through upcoming syllabus updates to the ACCA Qualification.

Network with fellow tutors and ACCA staff from across the world.

Join insightful discussions with the ACCA team and expert tutors relating to student and partner support resources.

[Find out more >](#)

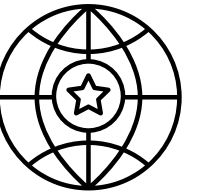
Accounting for the Future Conference



At our flagship virtual conference, Accounting for the Future, we are joined by a host of global experts to discuss some of the most pressing issues finance professionals are facing today. Learning providers can utilise the learnings from the conference to showcase expertise on the latest topics surrounding sustainability, Gen-Z, the workforce and more. Join us and network with hundreds of ACCA members.

[Find out more >](#)

ACCA Global forums



Our LPs also have an opportunity to join one of our global forums. The forums bring together experts from the public and private sectors and from academia around the world to advise ACCA on its thinking on current and future issues.

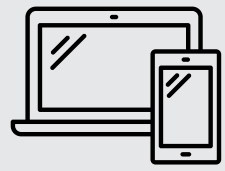


[Find out more >](#)

RESEARCH AND THOUGHT LEADERSHIP

Our Policy and Insights team seeks answers to the big questions around being an accountant. ACCA's research can provide you with additional insights into your local market dynamics and inform developments to future-proof your business and sustainability.

Find out more at [Policy & Insights](#) or read our insights in full on your mobile, tablet or desktop with the free [ACCA Professional Insights app](#).



Our learning providers can better respond, be prepared, and talk at any forum on any recent topics like global economics to risk management, accounting for the future, understanding the connection of education, talent and skills. Working together we can help you to build relationships and connect quickly with universities and employers to showcase that you understand not only their needs and challenges but also global trends in accountancy profession.

Discover ACCA's latest report on the talent implications and skills required of the accountancy profession to drive AI (Artificial Intelligence) adoption >



- Supporting the global profession** (Image: Woman in white shirt)
- Sustainability reporting hub** (Image: Woman in white shirt)
- Supporting the global profession** (Image: Two men in suits)
- Bribery and corruption – The hidden social evil on your doorstep** (Image: Two men in suits)
- Supporting the global profession** (Image: Aerial view of a city)
- PFM Performance in Africa** (Image: Aerial view of a city)
- Technology** (Image: Person in silhouette looking at colorful lights)
- Enabling trust in an AI-enhanced world** (Image: Person in silhouette looking at colorful lights)
- Professional accountants – the future** (Image: Sunflower field)
- Accounting for a better world: your agenda for action** (Image: Sunflower field)
- Professional accountants – the future** (Image: Red and white abstract graphic)
- Skills development: Policies for enhancing the employer ecosystem** (Image: Red and white abstract graphic)
- Global economics** (Image: Modern skyscrapers)
- Global Economic Conditions Survey: Q1 2024** (Image: Modern skyscrapers)
- Professional accountants – the future** (Image: Man in glasses talking to others)
- Attract, engage, retain: Insights and recommendations for audit talent success** (Image: Man in glasses talking to others)
- Supporting the global profession** (Image: Ocean waves)
- Look before you leap: Is running an accounting practice right for you?** (Image: Ocean waves)

COMMERCIAL SUPPORT.

In unique market situations, selected ALPs can financially collaborate with ACCA to support in attracting a growing number of ACCA future members.

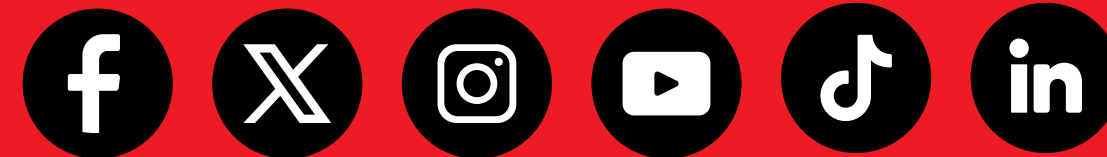


STAY IN TOUCH.

For more information, contact your local ACCA representative or visit www.accaglobal.com

Subscribe to ACCA Teach Magazine.

Like, follow and share our official global channels:



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Think Ahead